



ONLINE

Certificate of Completion

This is to certify that

Kayla McCullough

successfully completed the certificate in *Viral Marketing and how to Craft Contagious Content*

February 23, 2024

A handwritten signature in blue ink that reads "Sara S. Bachman".

Sara S. Bachman, PhD
Dean, School of Social Policy & Practice

A handwritten signature in blue ink that reads "Jagmohan S. Raju".

Jagmohan S. Raju, PhD
Vice-Dean, Wharton Executive Education